

\* ANNOUNCEMENT \*

**Citizen & Planner Leaders for Local Sustainability**  
***Eco-municipality Leadership Training***  
**May 29-June 2, 2009**  
**Tufts University, Medford, MA**

This coming spring in 2009, a 4-day national training session will take place at Tufts University to increase citizen and planner leadership capacity in communities and their local governments to initiate and lead a change process to become a sustainable community. This sustainable communities approach has a substantial track record of successful implementation – possibly the most extensive in the world - in over 100 municipalities in Sweden, U.S., and around the world. The objective of the training is to prepare potential local leaders – including citizens, local officials, planners, or municipal staff – to be able to lead a process involving sustainability education, communication, and a strategic implementation process.

**Faculty:** **Sarah James & Torbjörn Lahti**, co-Directors of the Institute for Eco-municipality Education & Assistance (IEMEA), and co-authors of *The Natural Step for Communities: How Cities & Towns Can Change to Sustainable Practices* (New Society Publishers, 2004, winner of the 2005 *Planetizen* Top Ten Book Award. Torbjörn Lahti is the founder of the Swedish eco-municipality movement, and he and Sarah James are co-founders of the emerging U.S. eco-municipality movement. Between them, they have worked with over 150 municipalities in Sweden and the United States.

**Julian Agyeman**, Professor of Urban and Environmental Policy and Planning (UEP), and Chairman of the Department of UEP at Tufts University. He is author of *Sustainable Communities and the Challenge of Environmental Justice* (New York University Press, 2005), among other books.

*With guest speaker from a current ecomunicipality initiative.*

**Cost:** The fee for attendees with no accommodations will be \$1,600, inclusive of meals. For participants registering and paying after April 15, 2009, the rate will be \$1,775. Accommodations at Tufts can be provided at an additional \$250, or \$1,850 total tuition, meals, and accommodations. After April 15, 2009, the cost including accommodations will be \$2,025. Unfortunately, no scholarships or reduced rates are available.

**Primary Sponsor:** The **Tufts University Department of Urban and Environmental Policy & Planning**. **Co-sponsors:** The **Massachusetts Chapter of the American Planning Association** and the **American Planning Association Environment, Natural Resources, & Energy Division (invited)**.

**Registration:** To register for this training, send the accompanying registration form and a check made out to IEMEA. (Sorry, no credit cards!) There is a 25-person limit. In the event of oversubscription, priority will be given to individuals presently leading or involved in local eco-municipality initiatives. Discounted fees through April 15, 2009. Final registration deadline: May 8, 2009.

## WHAT YOU WILL LEARN IN THIS TRAINING SESSION

- An in-depth understanding of what sustainability means both at the global and local community level, including the Natural Step framework for sustainability.
- An in-depth examination what it means to satisfy human needs within a sustainability context, including psycho-social human needs.
- How to present and communicate sustainability ideas and concepts to a variety of different audiences, plus tools and materials to accomplish this.
- How to design and lead a five-year “bottom-up” process for transforming a municipal government and its larger community to become an ‘eco-municipality’ – a sustainable community led by (particular) sustainability objectives which are practiced throughout the government and larger community.
- How to engage and involve the entire community – citizens, businesses, institutions, municipal departments and agencies – in defining a guiding vision and implementing actions to move toward sustainable practices.
- How to bring key municipal tools, such as master plans, land use regulations, capital improvements planning, and municipal budgeting into alignment with sustainability objectives.

**Program questions:** email Sarah James at [james.s@att.net](mailto:james.s@att.net)

**Tufts facility & accommodations questions:** email Eugenia Gibbons at [Eugenia.Gibbons@tufts.edu](mailto:Eugenia.Gibbons@tufts.edu).

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### **Citizen & Planner Leaders for Local Sustainability *Eco-municipality Leadership Training* May 29-June 2, 2009 at Tufts University**

#### **REGISTRATION FORM (Please print) (Discount deadline – April 15; Final registration deadline – May 8)**

Name \_\_\_\_\_  
Affiliation/organization \_\_\_\_\_  
Title \_\_\_\_\_  
Mail address \_\_\_\_\_  
Telephone (day) \_\_\_\_\_ email \_\_\_\_\_

Do you require accommodations? Yes \_\_\_\_\_ No \_\_\_\_\_

<i>Circle appropriate fee:</i>	<b>Before 4/15/09</b>	<b>After 4/15/09</b>
<b>With Tufts accommodation</b>	<b>1850</b>	<b>2025</b>
<b>No Tufts accommodation</b>	<b>1600</b>	<b>1775</b>

*Fees include all meals.*

**Please describe your current involvement or interest in eco-municipality leadership.**

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**Please send this form with check made out to IEMEA to:  
Institute for Ecomunicipality Education & Assistance (IEMEA)  
47 Cogswell Avenue #12, Cambridge, MA 02140**